

PRODUCT CATALOG



WHYNOTE®

00220728

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HISTOIRE & CONCEPT



NOTRE HISTOIRE

WhyNote est une marque de papeterie suisse dont la vision est de créer une alternative écologique au carnet standard.

Leur équipe d'artistes, de designers et de créateurs en avait assez de remplir les décharges de cahiers à moitié utilisés, de brouillons jetés et de pages gâchées. Au lieu de cela, ils voulaient quelque chose de plus polyvalent, pratique et portable.

Le résultat a été une gamme de cahiers, de planificateurs et de blocs-notes intuitifs et **écologiques, réutilisables à l'infini** et effaçables à volonté.

Depuis sa création en 2014, WhyNote a aidé ses clients à économiser plus de 800 millions de pages de papier, permettant à chacun d'exprimer sa créativité, de rester organisé et de faire avancer les choses sans jamais perdre une seule page.

Avec WhyNote, découvrez la papeterie de demain !

CONCEPT PRODUIT



UTILISEZ



SCANNEZ



EFFACEZ



RECOMMENCEZ

PRIX & MEDAILLES



MEDAILLE D'OR



PRIX SPECIAL



PRODUIT DE L'ANNEE



VENUS DE L'INNOVATION

NOS VALEURS



ECORESPONSABLE

Fabriqués à 65% par de l'énergie auto-produite (solaire). Papier FSC issu d'exploitations forestières responsables.



ECOLOGIQUE

Réutilisable plus de 300x, chaque WhyNote équivaut à plus de 6'000 feuilles de papier économisées.



LOCAL

Toutes les étapes de fabrication des WhyNote se trouvent dans un rayon restreint de 15 km.



SOCIAL

Assemblage réalisé par une fondation employant des personnes en situation de handicap.



DURABLE

Tous les éléments de nos bloc-notes sont recyclables et peuvent être remplacés individuellement.



MODULABLE

Les spirales amovibles permettent d'agencer / réorganiser / ajouter des pages selon vos besoins.



SWISS MADE

Gage d'une fabrication responsable de produits de qualité. Créés localement dans le souci du détail.



POLYVALENT

Les bloc-notes WhyNote sont déclinés en divers formats afin de vous suivre dans toutes les situations.

STORY & CONCEPT



OUR STORY

WhyNote is a Swiss stationery brand with the vision of creating an environmentally friendly alternative to the standard notebook.

Their team of artists, designers, and creators were tired of filling landfills with half used notebooks, discarded drafts, and wasted pages. Instead, they wanted something that was more versatile, practical, and portable.

The result was a line of intuitive, eco-friendly notebooks, planners, and memo pads that are endlessly reusable and erasable at will.

Since their founding in 2014, WhyNote has helped customers save over 800 million pages of paper, allowing everyone to express their creativity, stay organized, and get things done without ever wasting a single page.

With WhyNote, discover tomorrow's stationery!

PRODUCT CONCEPT



USE



SCAN



ERASE



RESTART

AWARDS & MEDALS



GOLD MEDAL



SPECIAL PRICE



PRODUCT OF THE YEAR



VENUS OF INNOVATION

OUR VALUES



ECO-FRIENDLY

Manufactured by 65% self-generated energy (solar energy). FSC paper from responsible forestry.



ECOLOGICAL

Reusable more than 300 times, each WhyNote is equivalent to more than 6,000 sheets of paper saved.



LOCALLY MADE

All WhyNote manufacturing steps are within a restricted radius of 15 km.



SOCIAL

The notebooks assembly is made by a foundation employing people with disabilities.



SUSTAINABLE

All parts of our notebooks are recyclable and can be individually replaced.



ADAPTIVE

The removable binding allows you to arrange / rearrange / add pages according to your needs.



SWISS MADE

Responsible manufacturing of quality products. Locally created with attention to detail.



VERSATILE

WhyNote notebooks are available in various formats to tailor your needs.

LISBOA

THINGS TO DO VISIT

- MIRADOURO SANTA CATALINA
- PRAZA DO COMERCIO & RIO
- MUSEO DO COMERCIO & RIO
- TORRE DE MAAT
- LX FACTORY
- TINE OUT MARKET
- ASLENSOR SANTA JUSTA
- MIRADOURO DE GRAÇA

RESTAURANTS

- COMOBA
- SEEN
- PARK ROOFTOP
- PISTOLA E CO RAZÓN TAQUERIA
- CASA NO PARQUE
- PRAIA DO ALENTEJO
- AGA PEDA BARBA
- DEAR BREAKFAST
- HELLO KRISTOP



PREMIUM PACK

Carton Counter Display
Extended Pack
 93 PCS



Dimensions
 101 x 31 x 30 cm

KING KONG PACK

Carton Tower Display
Dress to impress Pack
 158 PCS



Dimensions
 51 x 40 x 170 cm

DISCOVERY PACK

Bamboo Rack Display
Optimized Pack
 50 PCS



Dimensions
 22 x 33 x 32 cm
 (each Rack Display)

WHAT'S INSIDE EACH PACK

A4 mixed designs



King Kong	9 PCS
Premium	6 PCS
Discovery	4 PCS

A5 mixed designs



King Kong	40 PCS
Premium	20 PCS
Discovery	8 PCS

POCKET mixed designs



King Kong	34 PCS
Premium	20 PCS
Discovery	8 PCS

MEMO POST



King Kong	20 PCS
Premium	12 PCS
Discovery	-

PENS red F + black F



King Kong	30 PCS
Premium	20 PCS
Discovery	20 PCS

Cleaning Kit



King Kong	25 PCS
Premium	15 PCS
Discovery	10 PCS

Bamboo Rack



King Kong	-
Premium	-
Discovery	2 PCS

Pen Jar



King Kong	2 PCS
Premium	1 PC
Discovery	1 PC

Desk Display



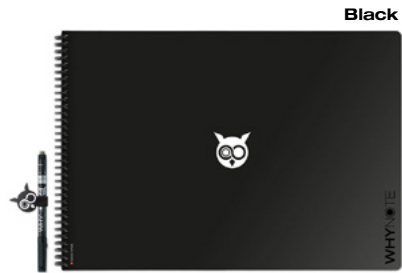
King Kong	1 A4 + 1 A3
Premium	1 A4 + 1 A3
Discovery	1 A4

PREMIUM NOTEBOOKS

Reusable
Removable binding
400gr/m² cover
700gr/m² back cover
FSC certified paper
40 pages
Rounded edges
Swiss Made

A3 FORMAT

1/2 Lined and 1/2 Blank Recto
Squared with dots Verso



WNA3BOK01 7640167322183

A4 FORMAT

Lined Recto
Squared with dots Verso



WNA4BOK01 7640167322190



WNA4BOK02 7640167322206



WNA4BOK03 7640167325757



WNA4BOK04 7640167325764



WNA4BOK05 7640167325771

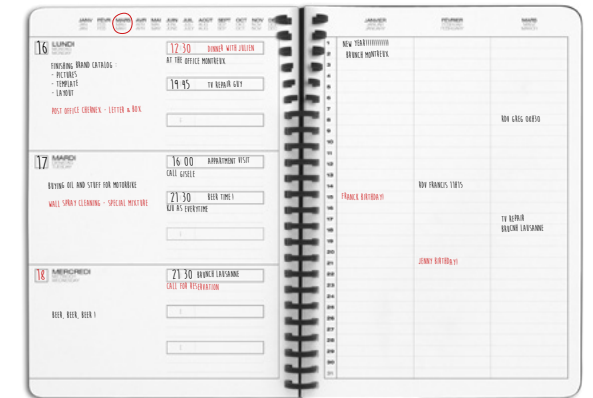
PERPETUAL PLANNER A5 FORMAT



WNPLANO1 7640167321308

Planner Content

- 12 Months - Year view
- 6 Months - Calendar view
- 4 Weeks - Agenda view
- 4 Daily To Do List
- 12 Tasks by project
- 6 Lined pages
- 3 Separators



Black



WNBOK001 7640153935748

White



WNBOK002 7640167320080

Red



WNBOK013 7640167321759

Dots



WNBOK030 7640167325788

Squares



WNBOK031 7640167325795

Waves



WNBOK032 7640167325801

Blue



WNBOK014 7640167321766

Green



WNBOK015 7640167321773

Panda



WNBOK023 7640167323081

Don't Touch



WNBOK009 7640167320684

Efface-moi



WNBOK007 7640167320660

Pink Canopy



WNBOK033 7640167325733

French Bulldog



WNBOK020 7640167323050

Llama



WNBOK024 7640167323098

Zebra



WNBOK022 7640167323074

Blue Canopy



WNBOK034 7640167328901

Navy Blue Tie



WNBOK035 7640167328918

Burgundy Tie



WNBOK036 7640167328925

Giraffe



WNBOK021 7640167323067

Hipster



WNBOK028 7640167325542

Cat



WNBOK005 7640167320646

SWISS EDITION

Poya White



WNBOK027 7640167324415

Cow



WNBOK011 7640167320707

Switzerland



WNBOK010 7640167320691

LIMITED EDITION - A5 FORMAT

Comes with a **Sticker Sheet**
to personalize your cover
Lined Recto/Verso

WHYNOTE X STICKERYETI

StickerYeti - 90'



WNSY01 7640167328970

StickerYeti - Boys



WNSY02 7640167328987

StickerYeti - Girly



WNSY03 7640167328994

StickerYeti - Mexico



WNSY04 7640167329007

StickerYeti - Mystical



WNSY05 7640167329014

StickerYeti - Travel



WNSY06 7640167329021



Stickeryeti.com is a famous online platform for printing personalized stickers. Their leitmotiv has always been to produce high quality stickers that have been 100% Swiss Made since 2014.

WhyNote X StickerYeti is the result of the synergy of the 2 creative worlds where both brands share common vision and values.

The result is a **limited edition** of notepads associated with **themed stickers** that you can detach and arrange as you wish, to personalize it.

With **WhyNote X StickerYeti**, shape a notebook that self-reflects yourself, in one word: Unique!



POCKET FORMAT

Lined Recto
Blank Verso



WNPBOK01 7640167321254



WNPBOK02 7640167321261



WNPBOK03 7640167321278



WNPBOK13 7640167325825



WNPBOK14 7640167325832



WNPBOK15 7640167325849



WNPBOK04 7640167321285



WNPBOK05 7640167321292



WNPBOK09 7640167323531



WNPBOK16 7640167328932



WNPBOK17 7640167328949



WNPBOK18 7640167328956



WNPBOK06 7640167323500



WNPBOK10 7640167323548



WNPBOK08 7640167323524



WNPBOK19 7640167328963



WNPBOK07 7640167323517



WNPBOK11 7640167324422



WNPBOK12 7640167325818

POCKET FORMAT

Lined Recto
Blank Verso

ECO NOTEBOOKS



Reusable
No removable binding
400gr/m² cover
400gr/m² back cover
FSC certified paper
30 pages
Swiss Made



WNEBOK02 7640167321568



WNEBOK03 7640167321575



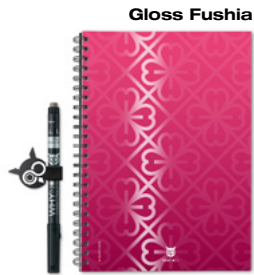
WNEBOK04 7640167321582



WNEBOK05 7640167322961



WNEBOK06 7640167322978



WNEBOK07 7640167322985



WNEBOK08 7640167322992



WNEBOK09 7640167323005



WNEBOK10 7640167323012



WNEBOK11 7640167323029



WNEBOK12 7640167323036



WNEBOK13 7640167323043



TO BUY:

- ORANGES
- BANANAS
- GINGER
- ONIONS
- ANANAS

- EGGS
- CHEESE
- SUGAR
- SHAMPOO
- TOMATOES

- CAULIFLOWER
- PUMPKIN (500GR)
- MILK
- SIRUP
- MUSHROOM

Reusable
Stick without any glue
Removable
Washable
Made in Italy

MEMO POST

Pack of 7



WNMEM001 7640167320851



GAME BOOK



Reusable
11 Games
Removable binding
400gr/m² cover
400gr/m² back cover
FSC certified paper
Rounded edges
Swiss Made

WHYNOTE PLAY - A5 FORMAT



Game Book Content

- 3D Noughts and Crosses
- Battleships
- 4 In a Row
- Hangman
- Squares
- Boxes
- Abstracts
- Enigma (Spoken)
- Enigma (Mimed)
- Alphabet
- Hacker



PENS & ACCESSORIES



CORRECTABLE PENS

Touch Resistant Ink
Dry erase

Black F



WNPEN001 7640153931900

Black M



WNPENM01 7640167322121

Red F



WNPEN002 7640167320400

Red M



WNPENM02 7640167322138

CLEANING KIT

Cleaning Kit



WNCLK002 7640167320417

NOTEBOOK COVERS

A5 Cotton - Black



WNCTCOV01 7640167323746

A5 Cotton - Red



WNCTCOV02 7640167323753

A4 Cotton - Black



WNCTCOV03 7640167323760

A5 Vegan Leather - White



WNCOV003 7640167320103



PRODUCT & DESK DISPLAY

Carton Counter



WNDC03 7640167326075

Carton Tower - 4 Shelves



WNTDC02 FR / EN / DE / NL

Bamboo Rack



WNCDB01

Pen Jar



WNCDP01

A4 Display - Notebook



WNCH01 FR+EN

A4 Display - Memo Post



WNCH03 FR / EN

A3 Display - Stop



WNCH02 FR / EN

TV



WNTV01





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TOMORROW'S STATIONERY



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